GRADING

**Rubric – Multimedia Journalism**

*\*This grading rubric has been designed for journalists who are required to submit at least one completed story per month. See more information below:*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Criteria** |  | Exceeds Expectations | Meets Expectations | Approaches Expectations | Needs Improvement | Comments/Suggestions |
| **Writing** | - The work follows an inverted pyramid, begins with an engaging lead, and is followed with supporting and background information.    - Facts and quotes are attributed to their corresponding sources.    - The information included helps to create a better understanding of the topic at hand.    - Truth, accuracy and transparency are included and provide support to the material.    - The story includes an engaging headline. | 10 | 9 - 7 | 6 - 3 | 2 or less |  |
| **Organization** | - Interview questions were submitted, reviewed and approved by editor before completion. (Please attach this to your submitted work on the assigned deadline.)    - A rough draft was submitted to an editor for review and approval. If revisions were needed, corrections were made in the final draft.    - Any final revisions requested by the editor-in-chief and/or adviser were made in a timely manner. | 10 | 9 -7 | 6 – 3 | 2 or less |  |
| **Multimedia Elements** | - At least one additional multimedia element is included in the work. This can include photos, video and/or audio.    - The multimedia element enhances the story by providing additional information and/or enhances the viewer/reader’s understanding of the story.    - A caption or brief description of the multimedia element is provided. | 10 | 9 - 7 | 6 - 3 | 2 or less |  |
| **Deadline** | - The work was submitted on or before the assigned deadline. (If late by one day, ten points will be deducted. Additional missed days will result in zero points.) | 15 | 5 | 0 | 0 |  |
| **Self Evaluation** | - Students will be required to write a brief summary on what journalistic elements they learned from this story. | 10 | 9 - 7 | 6 - 3 | 2 or less |  |

**Staff Reporters:**

* **Students will be given a story assignment (or they can also pitch their own) each month with the mission to complete the final draft ahead of publication.**
* **Students are required to complete the following:**
  + Set up interviews
  + Create a list of interview questions and submit to your editor.
    - Make revisions based on feedback.
  + Complete interviews
    - Take notes   
      • This can be in a recorded multimedia format or written form.
* **Write a draft and submit it for approval**
  + Make revisions based on feedback.
* **Final draft with revisions should be submitted to editor-in-chief and/or adviser.** 
  + Story should include at least one multimedia element.
    - Photo, video or audio
      * Include caption or description
* **Story is submitted on or before assigned deadline.** 
  + Ten points will be deducted if the assignment is late by one day.
  + Additional late days will result in an incomplete assignment.
* **Self-Evaluation is completed** 
  + Students will turn in a self-evaluation summary, answering the following questions:
    - Was there anything you would have done differently with this story if you had more time?
    - What did you learn as a journalist?
    - What was successful about this assignment?