**Personal Vs. Public**

**(Ethical presentation on social media as a journalist)**

***READ***:

* Media Ethics, page 175, Case 4-C
* [ESPN Suspends Jemele Hill Two Weeks for Violating Social Media Policy](https://www.si.com/tech-media/2017/10/09/jemele-hill-suspend-espn)
* [Jemele Hill opens up about her suspension: 'I put ESPN in a bad spot'](https://www.usatoday.com/story/sports/2017/10/21/jemele-hill-opens-up-her-suspension-i-put-espn-bad-spot/787246001/)

***ACTIVITY***:

* Read the case of Jamele Hill and her tweets:

![A screenshot of a cell phone

Description automatically generated]()

* + Students will work in groups to discuss the issues and answer the following questions:
    - How should journalists use their personal and public accounts? Should journalists be allowed to say whatever they want on their personal accounts?
    - When could it be an issue?
    - Why could it be an issue?

**ACTIVITY 2:**

* Students should work in groups of three to develop a social media policy for journalists when using their personal and public social media accounts.
  + What guidelines should they follow to remain ethical?
  + View the course statements on handling social media.
    - Why would guidelines be newscast for journalists?
    - Who and how do their actions online impact others?