***Lesson Summary:***

The purpose of this lesson is to introduce and understand the pre-press process in photojournalism. Students will understand the steps and guidelines they should follow within their journalism teams to coordinate an organized effort in the path to publishing.

***Estimated Duration:***

This lesson will be taught over the course of two class sessions, 60 minutes each day.

Reading Materials:

* Chapter 7 in ‘Photojournalism: A professional’s approach”
* [“Mucking Out the Mud” Handout](https://learn.kent.edu/bbcswebdav/pid-8488861-dt-content-rid-43205697_1/courses/15255.201580/Mucking%20out%20the%20Muck%20handout.pdf)
* [“Mucking Out the Mud” PowerPoint](https://learn.kent.edu/bbcswebdav/pid-8488861-dt-content-rid-41770193_1/xid-41770193_1)
* [Associated Press Letter on Photo Editing Policy](https://www.poynter.org/news/associated-press-letter-photo-editing-policy)
* [NPPA Code of Ethics](https://nppa.org/code-ethics)

***Instructional Procedures:***

Day 1: (60 mins)

* Let’s talk about photo editing. (10 min)
  + [Code of Ethics courtesy of NPPA](https://nppa.org/code-ethics) and [Associated Press Letter on Photo Editing Policy](https://www.poynter.org/news/associated-press-letter-photo-editing-policy)
    - * NOTES:
        + “Editing should maintain the integrity of the photo…”
* GROUP ACTIVITY: (10 min)
  + Read “[Altered images prompt photographer’s firing”](http://www.nbcnews.com/id/13165165/ns/world_news-mideast_n_africa/t/altered-images-prompt-photographers-firing/#.W9Xj6ZNKhPY)
    - In small groups assigned by your instructor, discuss how the photo was manipulated and the effects of photo manipulation in journalism.
* Class discussion: (40 min)
  + What does photo editing and the “pre-press” look like?
    - Students receive “Mucking out the Mud” handout and the PP presentation.
      * NOTES: Crop, image adjustments (this helps enhance the photo but does not manipulate the subject), color/black and white, and size.
* HOMEWORK: Read Chapter 7.

Day 2: (60 min)

* GROUP ACTIVITY: (60 min)
  + Students will work in groups of two to edit one photo of their choice (this must be a photo taken by either student) in Photoshop using the pre-press process. In a Word Document, students will document how they worked together using the pre-press process. Identify the steps taken to edit the photo, adjust the levels, and resize. Export and save the changes and attach to your group’s Word document summary.
  + The final summary and photo is due at the next class session.

***Homework Options and Home Connections***

* Students will read Chapter 7 in “Photojournalism: A professional’s approach”

***Materials and Resources:***

* DSLR
* Access to Photoshop (available in classroom)

***Key Vocabulary***

* Pre-Press
* Dot Gain
* Resolution
* Crop/Resizing
* Image adjustments
* Histogram
* Photo manipulation
* Color/Grayscale

***Attachments***

* Students will be provided with a handout on the pre-press process as a guide.

***Assessment:***

* Students will be assessed based on their classroom participation (15 points) and their group assignment (25 points). TOTAL: 40 points

***Scoring Guidelines:***

* ***Please see attached rubric.***