***Sensitive Issues Example***: A local school district has issued a public response after about half a dozen students committed suicide within the past year.

***Potential Sources:***

* Local Health Officials
	+ Health Department
	+ Local suicide prevention organizations and outreach programs
* School officials/counselors
* Suicide Prevention Data

***Ethical Issues:***

* How do students cover the suicides?
	+ Release identity? Reach out to family?
	+ Report circumstances of death?
		- [Recommendations for reporting on suicide](http://reportingonsuicide.org/)
	+ [Possible contagion effect?](https://www.hhs.gov/answers/mental-health-and-substance-abuse/what-does-suicide-contagion-mean/index.html)

***Process/Plan***

* Contact school officials
	+ Get the latest details.
		- How many suicide deaths have been reported?
		- What are their concerns?
		- What services are available for students? Counselors?
	+ Talk to editors about the use of the student’s identity.
		- Will you name them? Why or why not?
			* What’s the best way to minimize harm?
* Contact local health officials.
	+ What do they know?
	+ What do they want the public to know?
* Contact local suicide prevention and outreach organizations
	+ How to prevent this from happening?
	+ Bullying, mental health issues
	+ How can students seek help?
* Begin writing article
	+ Determine the story.
		- Did you learn something from school officials on why this is happening?
		- What should students know? How about parents?
		- Include graphics or charts with helpful information
	+ Follow-up
		- After publication, determine how to follow-up with students.
			* Are they working to help fellow students?
			* How are they coping?