**STAFF GOALS**

**Editors**

* **Develop** relationships with staff and community to foster growth and create a thriving ecosystem of information sharing.
* **Explore** story ideas and encourage staff members to uncover new and unique angles.
* **Produce** thoughtful and complete stories through editing and its final publishing stage.

**Staff Reporters/Journalists**

* **Develop** an understanding of the storytelling process by pitching story ideas and following through with a final story for publication**.**
* **Explore** and pitch unique, thoughtful and newsworthy story ideas on a daily basis.
* **Produce** thoughtful pieces of journalism for weekly/bi-monthly/monthly publication.
  + Reporters should complete at least 8 stories within the school year.

**Digital Content Team**

* **Develop** new ways of sharing information and stories using the online publication and social media sites.
* **Explore** new, unique and thoughtful ways to tell stories using graphics, photos, video and other multimedia elements.
* **Produce** thoughtful and eye-catching posts that bring in readers/viewers to the digital platforms.
  + Digital members should complete at least four digital uploads/posts per month.

**Photojournalists**

* **Develop** an understanding of the art of storytelling through photos and videos.
* **Explore** different ways to tell stories through photos and videos through long-form interviews, photo galleries and edited stories in a visual format.
* **Produce** elements for stories, alone or working directly with print journalist, to create a multimedia package for print and online.