**Lesson Title:** The Five Es in Journalism

**Description of the lesson:** As we grow, we adapt. The same concept is applied to journalism as it continues to evolve year after year. As technology advances, so does the way we share stories. How can we incorporate change in journalism without sacrificing its integrity and original purpose?

**Objectives*by the end of this lessons, students will be able to ..***

* Identify the Five Es in Journalism
* Develop examples that you can incorporate in your newsrooms.

**Procedures:**

Before beginning, read the following:

* [The Five Es in Journalism](http://www.niemanlab.org/2015/12/the-five-es-of-journalism-in-2016/)

**ACTIVITY**

After reading “The Five E’s in Journalism,” develop an example of each of the following:

* Experimental
* Experiential
* Explanatory
* Emotional
* Economical

When developing an example for each category, identify its strength and weaknesses in today’s society of journalism. How can the change be beneficial, but are there disadvantages? What role does each play in journalism today?