**Social Media for Journalists (How to use it and when)**

**Description of the lesson:** Social Media. It’s at our fingertips and has become an integral part of the way journalists connect with their communities. But there’s a social responsibility as a journalist to use social media while following ethical guidelines as you would when publishing a story on the web or for broadcast.

**Objectives**

***by the end of this lessons, students will be able to ..***

* Understand how social media plays a role in journalism.
* Identify appropriate guidelines to follow when posting on social media and using posts in stories.

Before beginning on this assignment, read the following:

* [Walter Cronkite School of Journalism and Mass Communication (Social Media Guidelines)](-%09https:/cronkite.asu.edu/degree-programs/admissions/student-resources/social-media-guidelines)
* [Social Media: The NPR Way](http://ethics.npr.org/tag/social-media/)
* [The Times Issues Social Media Guidelines for the Newsroom](https://www.nytimes.com/2017/10/13/reader-center/social-media-guidelines.html)

**Procedures:**

After reading various reports on guidelines on how to use social media as a journalist, focus on the guidelines issued by the New York Times. Did anything stand out to you? Was there anything that you don’t believe should be in the guidelines? Should something be added?

* Write a position paper with your thoughts on the guidelines introduced. Answer the questions above and explain whether or not you would use the guidelines in your own newsrooms.
  + How can you work to improve social media procedures in the newsroom?